

BLOG DEVELOPMENT CHECKLIST

stay organized, keep track of what's important as you design your blog.

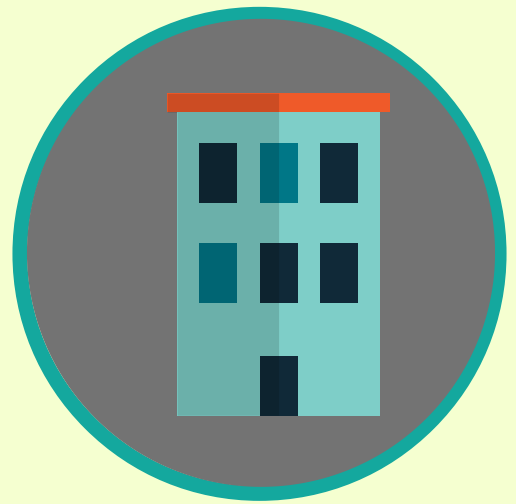


The Why

- What's your why?
- Develop a strategy
- Decide on a unique approach

FIRST STEPS

- Check Domain name availability
- Purchase Domain Name
- Purchase Hosting



SET UP

- Install WordPress
- Point Domain to Host Server
- Install WordPress Template
- Create your first branded email
- Setup Coming Soon Page



PERSONALIZE

- Create a Tagline
- Upload a Logo
- Choose Color theme
- Change Permalink Structure



FINAL TOUCH

- Install SEO
- Install Security plugin - akismet
- Install social share/optin plugins
- Create sitemap
- Integrate Google analytics

