Free Freelancer Branding Toolkit

Here's a free branding toolkit to build a brand that tells your story. We got the tools and resources from some of the world's leading companies, like Namecheap, Colume Five, and HubSpot. They still own the copyright to these resources, though.

Online Email Signature Generators

Create stunning, professional email signatures with these tools.

- [HubSpot Email Signature Generator](#)
- [Email Signature Generator by Mail Signature](#)
- [Email Signature Generator by Gimmio](#)

Online Logo Generator

Create beautiful a logo with these tools for a consistent brand presence:

- [Logo Maker by Namecheap](#)
- [Business Logo Maker by hubSpot](#)

Free WordPress Theme

Build stunning WordPress websites with this free theme. It's got over 80 demos, so you can find the perfect one for your needs, whether you're building a blog, a business site, an e-commerce store, a magazine, a portfolio, or a non-profit.

- [Zakra WordPress Theme](#)

See Demos >> https://zakratheme.com/demos/#/

Online Business Card Generator

Make a good first impression with beautiful business cards. Begin with these free tools:

- [Business Card Maker by Namecheap](#)
- [Business Card Maker](#)

Buyer Persona Generator

Create professional buyer persona that reflects your ideal customers:

- [Make My Persona by HubSpot](#)
- [Online Persona Creator by UXPressia](#)
- [Buyer Persona Builder by Semrush](#)

Branding Templates

Use these resources from HubSpot and Colume Five to build a freelancing brand that stands out:

- Brand Guide Template
- Company Profile Templates
- Company Culture Code Templates
- Value Proposition Templates
- 100 Mission Statement Examples & Templates
- Brand Identity Toolkit - Brand Audit, Competitor Brand Audit, Branding Brief Templates

Free Branding Courses

Take these free courses to learn more about building brand;

- Brand Management: Aligning Business, Brand and Behavior

  University of London via Coursers – 17 Hours

- Introduction to Personal Branding

  University of Virginia - 6 Hours

- Personal Branding: Create Your Image

  Udemy - 56 Minutes